

The Overseas Press

BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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November 30, 1957

JOT THESE DATES ON YOUR **CALENDAR**



Mon., Dec. 2
— Luncheon —
Senator Jacob K. Javits. 12:30 p.m. (See story, this page.)



SENATOR JAVITS

Tues., Dec. 3
— Open House. Special News Photographers' Night. Ivan Dmitri, Arthur Reef, Bradley Smith. Cocktails, 6:00 p.m., buffet.

Photo exhibit based on book of best current picture-stories by members of American Society of Magazine Photographers, including work by Barrett Gallagher, W. Eugene Smith, Margaret Bourke-White, John Mili, Cornell Capa, Philippe Halsman, Ernst Haas, Fritz Goro. Photographers represented will be present and will tell about their work.

Wed., Dec. 4 — Presentation of Frederic Remington's painting, "The Foreign Correspondent." Gourmet Dinner. Cocktails, 6:30 p.m. Dinner, 7:45 p.m. (See story, this page.)

Thurs., Dec. 5 — Luncheon. Admiral H.G. Rickover. 12:30 p.m. (See story, this page.)

Tues., Dec. 10 — Open House. (Details to be announced.)

Thurs., Dec. 12 — Luncheon. (Details to be announced.)

JAVITS AND ADM. RICKOVER AT LUNCHEONS THIS WEEK

Senator Jacob K. Javits, who recently returned to New York from NATO meeting, will be guest of honor at a Club luncheon Monday, Dec. 2. He will talk and answer questions on the meeting and on foreign affairs.

The second OPC luncheon of the week, on Thursday, Dec. 5, will be in honor of Admiral H.G. Rickover.

Admiral Rickover, who was a guiding force in the development of the U.S. atomic submarine, will address the OPC in one of his rare public appearances, and will discuss his work with atomic energy. Reservations are \$3.00 per person.

Remington Oil for OPC; Gourmet Dinner Follows

The presentation to the OPC of Frederic Remington's painting, "The Foreign Correspondent," will highlight the first in a series of "Gourmet Dinners" at the Club on Dec. 4.

The oil painting is a gift of the Eastman Kodak Co. Robert W. Brown, manager of Kodak's editorial service bureau, said the Club had been selected as a permanent home for the work because "it was suitable that a painting of one reporter by another, whose beat was the world, should be owned by the leading organization of today's foreign correspondents."

Among guests of honor at the Club for the presentation and dinner will be: H.V. Kaltenborn; Homer Bigart; Fred Sparks; Hope Harding Davis, only daughter of Richard Harding Davis; Kathleen O'Malley Clark, daughter of Frank Ward O'Malley; Edith Kermit Roosevelt; Dean Carl Ackerman, Al Laney and John Denson.

Remington is famous for his painting and sculpture of Indians and the American West. He did "The Foreign Correspondent" for an Eastman Kodak Co. advertisement that appeared in 1904.

The painting was discovered by two

(Continued on page 2)



"THE FOREIGN CORRESPONDENT"



JOSEPH W. GRIGG

UP SHIFTS TAKE GRIGG TO LONDON WEBB REPLACES IN BONN

Joseph W. Grigg has been named UP chief European correspondent in a series of new appointments by the wire service in its European division.

UP vice president and general manager for Europe Thomas R. Curran said that Grigg, who has been with UP for twenty-three years, will be based in London and will operate on a roving basis whenever major news stories break in the area.

Grigg served as staff correspondent or manager in almost every major western European bureau before he became manager for Germany in 1951. He has been Overseas Press Bulletin Bonn correspondent for one year.

Peter R. Webb of the London bureau will replace Grigg as chief UP staffer in Bonn. He covered the Korean and Suez fighting.

At the same time, Larry Collins, formerly of the Rome bureau, was reassigned as roving correspondent in the Middle East. He already has moved on to the Cairo bureau but will eventually operate from Beirut.

Norman Runnion of the UP Paris staff will be news editor of the Paris bureau.

Herbert Radzick, for four years editor of the UP's German service, has been reassigned to the London bureau as editor in the European service.

Clark Equipment Company

during the last few weeks has announced overseas expansion in two European countries. In Germany Clark has acquired a 30 per cent interest in Ruhr Intrans Hupstapler G.m.b.H., near Dusseldorf. In Britain Clark acquired a one-third interest in I.T.D. Ltd., near Birmingham, a well-known manufacturer of fork trucks.

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Photo: Curtis Reider

U.S. CULTURAL EXCHANGE PROGRAM TOPIC OF OPC LUNCHEON

The OPC hosted theatre personalities on Nov. 21 when Blevins Davis (left), Frederic March (center with President Cecil Brown), and Florence Eldridge (right), were guests at luncheon. Davis, president of the American Ballet and instigator of the European "Porgy and Bess" junket, told OPCers that under the U.S. State Dep't.'s \$2,000,000 cultural exchange program, more than eighty U.S. shows have toured eighty-five countries throughout the world. A member of the board of the American National Theater Academy for which he acts as liaison with the government's program, Davis spoke of the need for a Secretary of Culture in the administration and of the need for an American national theater. March and Miss Eldridge, (in private life Mrs. March,) took their current Broadway drama, Eugene O'Neill's "Long Day's Journey Into Night," to Paris this summer. They reported that its success in France was "perhaps because the French were happy to see that life in the United States is not perfect; that we have troubles, too."

REMINGTON OIL

(Continued from page 1)

members of the company's advertising department in Rochester, New York, in a storeroom of old merchandising and advertising aids where it had been stored and forgotten. It was restored and appraised at \$2,500.

The painting is said to represent a battlefield scene from the Russo-Japanese War. Remington, a reporter as well as artist, was thrown out of Russia for his frank reporting.

The dinner which follows the presentation is the first in a bi-weekly series which will feature varied menus. Entertainment and special functions will probably be scheduled on Wednesday evenings with the dinner. The House Operations Committee under the guidance of Chairman Larry Newman, initiated the series to increase use of the Club dining room.

The reception and presentation will be at 6:30 p.m. The dinner, at \$5.00 per person will start at 7:45 p.m.

BARRY BISHOP, JR. DIES

Josephine and Barry Bishop lost their only child, Barry, on Nov. 12 in Washington, D.C. Young Bishop, for five years an iron lung patient from polio, was twenty-five An honor graduate of the American High School in Mexico City, he was a sophomore at the University of Texas when he was stricken.

Bishop, Sr., a former foreign correspondent and now head of the Latin American Press Division of USIA, and his wife live at 5807 Overlea Rd., Washington 16, D.C.

GOURMET DINNER MENU

Ouefs Bob Blanc

Celery, Black Olives, Pimento with Capers.

Roast Rock Cornish Game Hen, Garniture Wild Rice and Truffles, Sauce Cerise

Souffle d'Epinard

Escarolle, Cress and Plum Tomatoes Salad, French Dressing

Special French Pastry or

Ice Cream, Crushed Strawberries, Macaroons

Coffee — Cognac

Soave Pertani '52

OPCERS ON U. OF MO. COMMITTEE

Inez Robb, David Shefrin, William Mapel, John de Lorenzi, Henry La Cossitt and Marshal Loeb have been named by the University of Missouri to the eastern regional committee for the School of Journalism's Fiftieth Anniversary Celebration beginning in 1958.

They are holding a cocktail party at the OPC Dec. 2, at 6:30 p.m. for Missouri Journalism alumni in the New York area.

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, 35 E. 39th St., New York 16, N.Y., Tel: MU 6-1630. Cable: OVERPRESS NEWYORK.

Issue Editor: Ruth Lloyd.

Managing Editor: Barbara J. Bennett.

BULLETIN BOOK REVIEW

Deadline Every Minute, by Joe Alex Morris. Doubleday. \$5.00

by Henry Cassidy

Back in 1940, Oliver Gramling wrote "AP - The Story of News." Now, seventeen years later, Joe Alex Morris has written "Deadline Every Minute, The Story of the United Press."

It's not often that the UP is so late on a story. But there is a special occasion for printing it now, this being the fiftieth anniversary of the founding of the great news service.

And it's a great story!

It actually begins sixty years ago, when the Scripps newspapers find themselves without a wire service, the old United Press having folded. Ten years later, through E.W. Scripps and Roy W. Howard the new UP is formed.

The history of the news service is carried through to the Budapest rebellion last year, the story for which Unipresser Russell Jones received OPC's George Polk Memorial Award.

Through this half-century of history, there is a stirring adventure tale of coverage of wars, conferences, trials, trans-Atlantic flights, depression, politics, disasters, kidnapings and romance.

There is also the detailed story of operation of a news service complete with some superb examples of inter-office messages and proclamations from on high. I am not sure how much appeal this part of the book will have to the general public, but no newspaperman will want to miss it.

Basic to the business, of course, is the competition between AP and UP, a struggle which still goes on, but which both, fortunately, have survived handsomely.

Joe Alex Morris does not gloss over some of the seamy aspects of the business, familiar to everyone in the profession. He acknowledges that working for the UP is not exactly heaven on earth. And he quotes the classic telegram of resignation from Jerry O'Sullivan:

"Hours too long wages too low life too short."

But after reading the story, even an ex-AP man, who spent fourteen years of his life trying to beat the UP, has to confess to feelings of pride, respect and admiration for the United Press.

There are some surprises. I did not know, for example, that Kent Cooper once worked for UP.

And there is an excellent index, liberally sprinkled with the names of members of OPC.

For five dollars, unless Frank Bartholomew has already sent you a copy — you can't afford to miss it.

SPARKS TELLS OPC HOW HE DIDN'T COVER RED CHINA

Fred Sparks, Scripps-Howard correspondent and roving columnist, was a surprise speaker at the Nov. 19 Open House.

Recently returned from Hong Kong where he operated a listening post (translation: "sat on the beach") for six weeks waiting for Mao Tse-tung to decide whether to admit American reporters to Red China, Sparks gave an off-the-record account of a reporter's problems in the Orient that made OPC members forget that there was a bar on the next floor.

He warned lest we put all the blame for the reportorial impasse over Soviet China on the shoulders of our own State Dep't. The Reds, said Sparks, were not really eager to have American journalists there in the first place and seized the first diplomatic opportunity to close the door on us under circumstances that they could use to their own propaganda advantage.

Program Committee chairman Ansel Talbert enlivened the meeting by reading an "open letter" to Mao from Sparks. It began, "Dear Mr. Mao Tse-tung: I am a worker, not a capitalist. I am in trouble about my expense account..."

Michael G. Crissan, alternate member of the OPC Board of Governors, has resigned from the AP to become wire news editor of the Wall Street firm of Merrill, Lynch, Pierce, Fenner and Beane in New York.

PEOPLE & PLACES...

The University of Maine is exhibiting a collection of color photographs by Reader's Digest's David J. Forbert.

Thor Smith, vice-president of American Weekly, went on active duty with the U.S. Air Force in Saudi Arabia and other Middle East hot spots in October.

Virginia Prewett Mizelle has an article in the current Town & Country on sports cars, entitled "It's Smart to be Safe." With husband Bill Mizelle, she co-authored "Racing Makes Tracks" for the current True Automobile Yearbook.

Roger Hawthorne, executive assistant to the president of the English-Speaking Union, has submitted his resignation effective March 31.

Lin Root was luncheon speaker at the American Businessman's Club of Amsterdam, Holland on Nov. 18.

E. Alexander Powell, noted explorer and author of thirty-three books of travel and adventure, died last week at seventy-eight. He was a foreign correspondent for several U.S. and British publications in the Near East in 1905-06.

Dorothy Fischer Gjersten received State-wide recognition for her efforts in revitalizing New Jersey's 4-H program in Bergen County.

Kenneth Koyen has been appointed director of public relations of the British Travel Ass'n. He resigned from General Dynamics Corp. as PR manager in Washington.



BOOK EVENING GUESTS AND CHAIARMEN MEET

Photo: Ann Meuer
Vance Packard (center), author of *The Hidden Persuaders*, discusses his book with OPCers and panelists at the Memorial Library Committee's Book Evening on Nov. 18. Committee co-chairmen Anita Diamant Berke (left) and Madeline Ross (right) chose the book, which emphasizes the commercialization of American life, as the subject for its second Book Evening of the season. Among the panelists were Dr. Ernest Dichter (second from left), head of the Institute for Motivational Research; and Vernon Pope, second from right. Not shown were panelist Richard de Rochemont and moderator John K.M. McCaffery.

south america

NOT FRONT PAGE COPY BUT THERE'S VARIETY

by Tad Szulc

Rio de Janeiro, Brazil

South America seldom provides front page news these days but, at least in the case of the *N.Y. Times*, it does a lot to help fill the inside pages with a diet of great variety. It is my job to look for this news — and the variety — in eight republics and three colonies, and in almost two years on the South American beat I have logged nearly 100,000 miles using practically every form of transportation known to man with the exception of a balsa log raft.

Looking back on these two years, I find on the score-card two major revolutions, two coups d'état, three general elections and several minor ones, a dozen riots (I have a suit earmarked for covering street brawls, known in the family as the "riot costume"), plus uncounted minor crises which are like jungle-growth here. Most of the above categories have rated Page One treatment in the *Times*, but the real variety came from less spectacular stories.

A fortnight on Tierra del Fuego and Patagonia resulted in close acquaintance with the problems of two million sheep and of the Chilean Government's oil company that drills for petroleum in the world's southernmost region. A few days' stay at the site of bauxite mines in the heart of the British Guiana jungle was a change of pace after the elections in the colony's capital. A helicopter tour of bandit-infested mountains of Colombia last year taught me all I care to know about guerrillas. The art of hunting for crocodiles (and alligators) at night was revealed to me in an outboard motor canoe on one of the upper tributaries of the Amazonas river.

Several visits to the central plateau of Brazil made me a fascinated witness of the gigantically ambitious undertaking of erecting the capital of this vast nation from scratch and literally in the middle of nowhere.

But working in South America does not keep one away from culture and finer things of life. It was in line of duty that I have attended performances of the Peking Opera Company, the Bolshoi Theatre Ballet of Moscow and of assorted U.S. jazz groups. For the sake of cultural news, I spent a week in the huge drafty hall in Sao Paulo where one of the world's most important shows of modern art was being put together. And for the same reason I climbed one sunny afternoon what seemed like miles of mountain roads to cover the re-enactment of an ancient Inca ceremony high in the Peruvian Andes.

I have lost count of the number of steel mills, auto factories, copper mines, experimental farms, cow barns and laboratories I have inspected for stories on South America's impressive economic development. The same goes for all the new hospitals on the continent. There is hardly an airfield in South America where I have not landed on every conceivable type of aircraft ranging from a light Piper Cub to a turbo-prop Viscount.

Talk, Too

To fill in the visual impressions of things, I have listened to practically every South American president, scores of cabinet ministers, economists, bankers, foreign diplomats, engineers, planners, crackpots — and to hundreds of just plain people.

South Americans being eminently sociable people, all this talking has been conducted at luncheons lasting over three hours, dinners running well into the night, cocktail parties that often broke up in the small hours of dawn, around cups of coffee, glasses of tea and bottles of beer. In fact, the social aspects of life in South America, as pleasant as they are, are the most exhausting — and expensive.

A cast-iron gastric apparatus, resistance to mixed drinks and hangovers, Job-like patience and a true love for travel are thus the prime requirements for covering South America. All these qualities remain relatively intact as far as this reporter is concerned.

Aside from such mundane considerations, problems of news coverage in South America are not great. Communications are good from almost all the capitals (but still disastrous in the hinterland) and, except for occasional flurries elsewhere, censorship exists only in Venezuela and Paraguay, both tough dictatorships. However, there are ways of getting stories out of these countries as well. It would not be wise to discuss them here.

Government officials, politicians and diplomats are, by and large, very cooperative and anxious to help correspondents. Most of the key people are fairly easily accessible. The whole region is becoming public-relations conscious and this runs the full gamut from shameless press-agency to efficient, well-briefed and helpful information officers for governments as well as private companies.

In most large cities, hotel accommodations are excellent, though expensive — like everything else here. In the provinces, it is a question of sheer luck. In some spots neither soap nor electric

light are available — typing stories by candlelight is less romantic than dining by it — and frequently the conditions become downright rustic.

Sartorial Thought

The correspondent covering the width and breadth of this continent must be well versed in the sartorial problems of his job not for the desire to be a Beau Brummel, but for the importance of not being unbearably hot in a coastal tropical city or too cold in a mountain town that may be just an hour's flight away.

This means packing Summer and Winter clothes whenever the correspondent sets out on a trip around the region. It is a good idea to carry a dinner jacket for gala reportorial activities, and an assortment of apparel for riot, jungle or farm duty.

Correspondents addicted to U.S. brands would do well to carry a supply of cigarettes with them. Legally imported or smuggled American cigarettes are outrageously expensive in most places. It is no problem to get three or four cartons through customs.

Liquor, except for native products, is also expensive, but since the overburdened correspondent cannot be expected to carry his own bonded warehouse with him, he has to pay local bar prices (\$1 per drink is the low average). Most reporters are known to include one or two bottles in their gear for emergencies of health, work or conviviality.

It would be an understatement just to say that South America is interesting or rich in story potentialities. Yet it is poorly covered by the U.S. press. In addition to the *Times*, which maintains two full-time bureaus on the continent, only two other newspapers have a full-time correspondent each assigned to the

Tad Szulc was born in Warsaw, schooled in Europe, and, when he was seventeen, got a job guarding jungle mule

caravans in Brazil, for which he used a pair of .45 Colts.

Szulc finally got a job as a reporter with the AP in Rio. He spent some time covering the UN for the UP, and is now with the N.Y. Times.

Shulcz' name is pronounced Shultz. His pet peeve is misspellings of his name on salary checks, letters, memos, stories, etc.



TAD SZULC

Newsmen's Guide to Austria

Sketch of the country: The little country's seven million people are riding on the crest of a boom. Rents for foreigners in Vienna — especially after it was known that the International Atomic Energy Agency would set up its large headquarters — have skyrocketed past New York levels to equal the highest in Europe. Even at "atomic" prices, housing is extremely scarce. Most internal political quarrels are settled behind closed doors; the country has been ruled by a coalition for over twelve years. A highly socialized nation, wages, working conditions, vacations and bonuses are settled by law and nation-wide collective bargaining contracts. Although there is a tendency toward too much red tape and archaic bureaucratic methods, Americans will find pleasant living conditions, pro-Western sentiments, and more cordiality than efficiency. Vienna, the seat of the federal government, still retains a certain "small town" atmosphere of a provincial center, but today it is the most convenient jumping off point to the Communist capitals in Central Europe and a center for information from the countries behind the Iron Curtain.

Where newsmen stay: American correspondents generally favor the Hotel Bristol. Also popular: Hotel Sacher, Hotel Am Stephansplatz, Hotel de France, Hotel Ambassador. The Grand and Imperial hotels have been renovated and are newly-opened. Making reservations is wise because hotel space is at a premium — especially when anything is breaking.

Where newsmen drink: There is no special "watering place" for correspondents, but the bars at the Bristol and Sacher hotels are popular meeting places. The Foreign Correspondents Association bar and rooms are moribund, but plans are under way to revitalize the social aspects of the organization. For lunch, the back room of the Cafe Domino, known locally as "Charlie's," is the unofficial hangout.

Government regulations restricting entry of journalists and filing of copy: American newsmen may come and go freely without visas, but are expected to apply for residence permits and register after three months. Accreditation is achieved through membership in the Foreign Correspondents Association (Verband der Auslandskorrespondenten in Wien) by presenting a letter from the boss and paying two dollars per month dues. Contact: Kurt W. Hampe, General secretary, at the Associated Press offices or at the association's secretariat, Bankgasse 8, Vienna I. Collect cable facilities arranged through Radio Austria, which will happily send a service message and issue a card for Austria.

Government information sources: The Chief of the Federal Press Service, Dr. Fritz Meznik, will pass one on to the press officer or official concerned in any of the government agencies in Vienna or in the provinces. Backing up Dr. Meznik are Dr. Paul Fent, Dr. Wolfgang Feiffert and Dr. Otto Sternberg. It's prudent to check in to the Federal Press Service before attempting any kind of official story. Austria is a great place for letters and permits bearing an official stamp.

Other good people to know: At the U.S. Embassy: Jack Fleischer, PAO; Doug Werner, press attache; Terrence Catherman, special projects officer; Jerry Gert, USIS. At the International Atomic Energy Agency: William Gibson-Parker, director of information services. At the United Nations High Commission for Refugees: Kenneth C. Elliot, deputy representative for Austria. In Salzburg at the Intergovernmental Committee for European Migration: Mrs. Inga Hamilton, PIO. Resident correspondents have their own contacts and will help guide visiting firemen to the right men.

area. A newsmagazine has two bureaus and, like the *Times*, stringers in most of the capitals. The wire services operate bureaus in all the capitals, but the emphasis seems to be more on distributing and selling than gathering news. Special correspondents and editors of important magazines and newspapers occasionally appear in South America on collective or individual junkets and, with rare exceptions, what comes out in print as a result of their visits is strictly of the junket quality. All of this gives the full-time resident correspondents a feeling of proprietorship in South American affairs.

Emmet Crozier sailed yesterday for England and France to complete research for a book on correspondents of World War I.

HEAVILIN DIES

J. Seegar Heavilin, well-known public relations executive, died at his home on Nov. 19. of cerebral hemorrhage. He was an account executive with Dudley-Anderson-Yutzy. He previously had been with Carl Byoir and Assoc., and Edward Gottlieb and Assoc.

BRYAN SHOWS FILMS IN NEW YORK

Julien Bryan will show his color film on Russia at the Brooklyn Academy of Music on Dec. 2. He shows his film on Afghanistan at the Circumnavigators Club banquet at the Waldorf-Astoria Hotel on Dec. 3.

The only New York showing of his film on Japan will be made Dec. 5 at Hunter College. Admission is free.



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Eighty-three jobs have been listed with the Committee. Of these, twenty-five were filled outside the OPC; about forty are pending. Of the 250 members whose resumes were sent out, two secured full-time jobs, two more part time jobs. Fourteen free-lance assignments were procured through the Committee. The number of repeat calls from important employers is indicative of a high regard for the Committee's services.

Our plans are concerned chiefly with securing registration with the Club of more job opportunities. It should be remembered that the Committee cannot get anyone a job. It can do no more than inform OPCers of the existence of a job opportunity, and refer appropriate candidates to the prospective employer.

Egbert White, Chairman

PUBLIC RELATIONS

Our goals this year are to establish the Club as a "dateline," a place where important speakers come to make news; to establish the Club as the Press Club in the profession, thereby making membership more desirable to qualified non-members; and to instill more pride of membership in the existing membership.

To accomplish these objectives, we have established a "beat" system of covering newsworthy Club events by committee members, assigned to handle general press; made an arrangement with "PR Newswire" whereby all Club releases are sent to newspaper city desks by special wire, at no cost to the Club, which will save approximately \$400 per year; set up, with the cooperation of the Program Committee, special arrangements for working foreign newspapermen to cover Club events (also at no cost to either the newsmen or the Club); arranged with *Will Oursler* to do the first large-scale magazine article on the Club and its membership; made a thorough study of the overlapping photo situation, with recommendations for clarification; arranged for visits of key reporters and editors of the journalism trade press to the Club, with an eye toward future features; and, acting in liaison with Program Committee members, suggested and aided in arranging events sure to generate news and underscore the Club's dateline.

Bill Safire, Chairman

AP's *Tom Whitney* had an article on Nikita Khrushchev, "The Tireless Voice of the Kremlin," in Nov. 10 N.Y. Times Sunday Magazine, and was on CBS's "Update," discussing the implications of mass education in the Soviet Union, on Nov. 21.

John P. Leacacos, European correspondent for the Cleveland Plain Dealer, after fifteen years will return to the U.S. and his home in Cleveland next month.

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No. 183. Jr. copywriter, same co. College plus 1-2 yrs. exp. in ethicals or other scientific field. Salary \$6,000-\$6,500 plus benefits.

Applications for jobs accepted from OPC members only. If you are interested in a job or know of one to be filled, please address or call the Placement Committee, (Mrs.) Janice Robbins, Exec. Sec., Tues., Weds. at the Club.

Egbert White, Chairman

William Oatis was interviewed on CBS's "The Twentieth Century" by Walter Cronkite on Nov. 24

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